

*In conjunction with
Malaysian International Furniture Fair 2019*



MIFF Timber Mart

8 – 11 March 2019
MITEC, Kuala Lumpur

Connecting Your Business to the Global Wood Market

*International Trade Platform
for All Suppliers and Buyers of
Wood & Wood Products*

EXHIBIT PROFILE:

- Timber Materials for Furniture
- Materials Interiors Decoration
- Logs
- Flooring
- Sawn Timber
- Mouldings
- Veneer
- Plywood
- Particleboard
- Medium Density Fibreboard and Many More

**MALAYSIAN
INTERNATIONAL**



**FURNITURE
FAIR 2019**

www.miff.com.my

 ufi
Approved
Event

Over the past 24 years, MIFF has established an outstanding reputation as an event attracting high quality, and high value buyers and professionals from 140 countries and regions. As part of Southeast Asia's biggest industry show, the event will now include a new segment, MIFF Timber Mart, a one-stop wood and wood-related materials sourcing and trading platform, connecting you to wood related product suppliers and trade buyers from around the world

Do you have the products customers are looking for? Are you export-ready for the global market?

Join other great exhibitors at MIFF.
Book your space now at www.miff.com.my

Why

MIFF Timber Mart?

Trading Opportunities in ASEAN

MIFF Timber Mart is your access to trading opportunities in the heart of one of the world's most dynamic economic region – Southeast Asia – to make valuable contact and meet new clients in a region of over 600 million people, thriving commerce, growing cities and rapidly expanding urban townships.

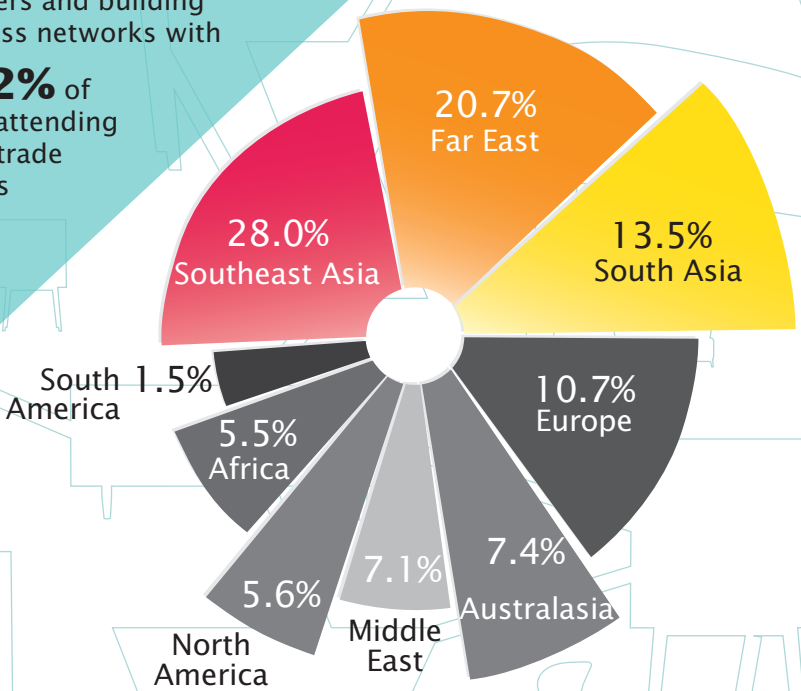
MIFF attracts nearly 20,000 visitors from 140 countries and a strong turnout from neighbouring ASEAN countries, underlining the international reach and popularity of MIFF as a global sourcing centre and gateway to Southeast Asia.

Strong Asian Presence

Buyers in Asia are amongst the fastest growing ethnic buying group especially those from China, India and Southeast Asia. The profile of MIFF as an international sourcing hub has been reinforced by the significant sourcing number of strong buyers from China, Australia, Japan, India, United States, United Kingdom, Taiwan, South Korea, Algeria, Sri Lanka, South Africa and those from Southeast Asian countries attending the show.

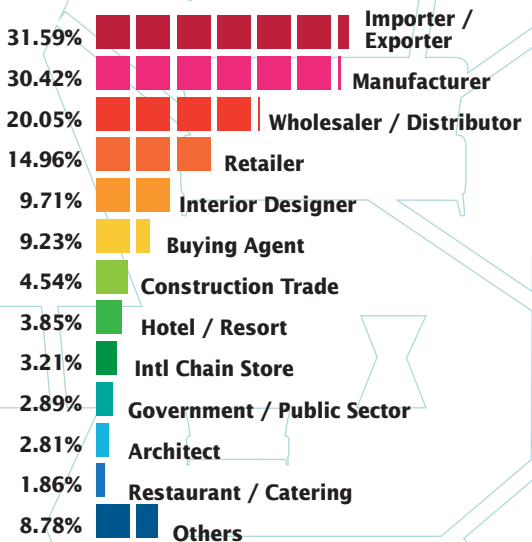
Gather at MIFF to look for suppliers and building business networks with

62.2% of those attending being trade visitors from Asia.



Meet Relevant Buyers

48% of the MIFF trade visitors represent furniture manufacturers, interior designers, construction traders and architects



Global Reach and Promotion Campaigns Executed with Precision

Everything to expand your customer base, increase sales leads and opportunities to improve your profits is waiting for you right here.



Our international marketing and promotion initiatives include:



PRINT ADVERTISING across **40 LEADING INTERNATIONAL and REGIONAL TRADE PUBLICATIONS** in **12 LANGUAGES**



Official Magazine **FURNISH NOW** Print & Online Available



Direct **MAIL**



E-MAIL Marketing



Social **MEDIA**



PRESS RELEASE

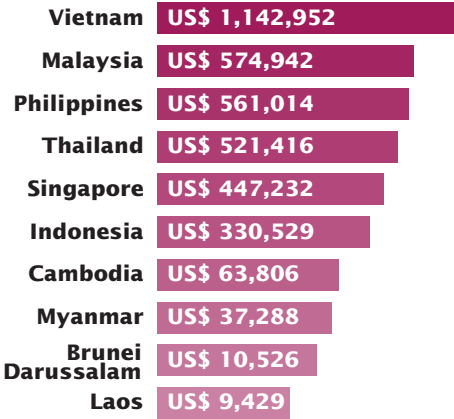


BUYER DELEGATION programme

Wood and Article of Wood : ASEAN Trade in 2016

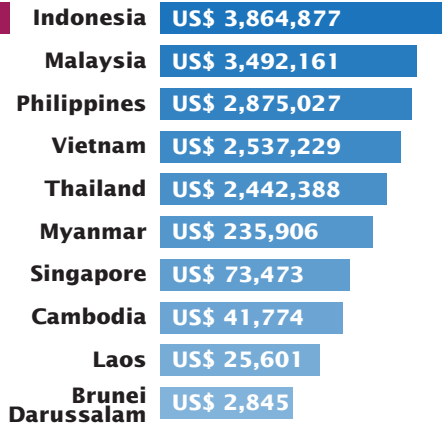
Top 10 Importing Countries

(USD '000): US\$3,699,134



Top 10 Exporting Countries

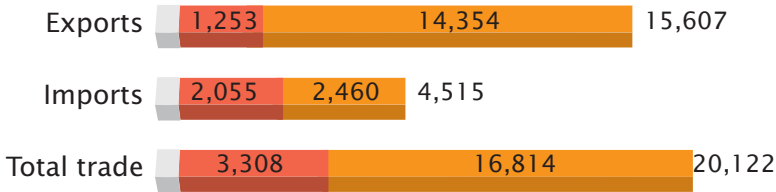
(USD '000): US\$15,591,281



Source: International Trade Centre, 2016

Wood ASEAN Trade, 2015 (in USD million)

■ Intra-ASEAN ■ Extra-ASEAN

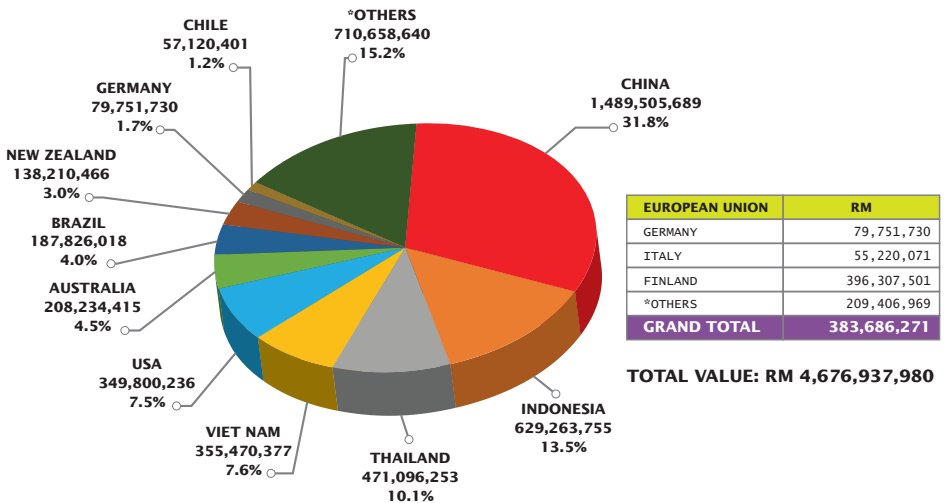


Source: ASEAN Secretariat 2016

Timber Industry in Malaysia

Malaysia plays an important role in the international timber trade, supplying domestic and imported products to a range of countries around the world. Furniture, plywood and sawn timber are the key exports that placed Malaysia among the top 10 wood exporters in the world. Many of these products, especially furniture and sawn timber, are sold into markets such as the EU and USA.

MALAYSIA: IMPORT OF TIMBER PRODUCTS BY COUNTRIES, JAN - NOV 2017



The Venue: MITEC

MIFF Timber Mart will take place at Malaysia International Trade and Exhibition Centre (MITEC), the newest ultra-modern venue that is purpose-built for commercial events.



Booth Types:

The Shell Scheme Stand structure is made of plywood designed for safety, quality and to provide equal exposure for all exhibitors. The booth will include wall partitions, fascia board, carpet, information desk with chair, electrical points and basic lightings items according to the size of exhibition booth.

Bare Space is also available where you can customize your own ideal booth and showcase your products/ services in the most suitable setting.

**For participation enquiry,
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