

PREVIEW

BIGGEST AND BOLDEST MIFF YET

South-east Asia's biggest show, the Malaysian International Furniture Fair (MIFF), will be 25% bigger this year. The show, taking place from 8-11th March, will span some 100,000m² and two venues – Putra World Trade Centre, which has hosted MIFF since its inception in 1995, and the new, ultra-modern Malaysia International Trade and Exhibition Centre (MITEC), which has been purpose-built for commercial events.

With this long-awaited show expansion becoming a reality, show organiser UBM Malaysia is working hard to bolster the experience for exhibitors and buyers, and to keep the conversations flowing and spur positive outcomes.

From new halls and larger presentations to curated lifestyle spaces and fresh segments that includes a new timber market and young designer ideas, MIFF

promises opportunities at every turn.

This global marketplace is renowned for its high quality home and office products, and features the largest collection of Malaysian wooden furniture, offering goods to suit every taste and budget.

As MIFF transitions into a new era and concept – Design Connects People – it brings additional segments including DesignRena Hall, MIFF Timber Mart,



International Hall, Sofa Hall and Millennials@Design, providing a greater product selection than ever. Wmiff.com.my

ARTEDI®

T: 0208 845 2727 E: info@artedi.co.uk

Unit 17, Abbey Road Industrial Park,
1-29 Commercial Way, London, NW10 7XF

www.artedi.co.uk



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