

FURNITURE MANUFACTURING

Malaysian International Furniture Fair set for March 6-9

Show will cover more than one million square feet of space in two venues



Furniture Today Staff // Staff Editors

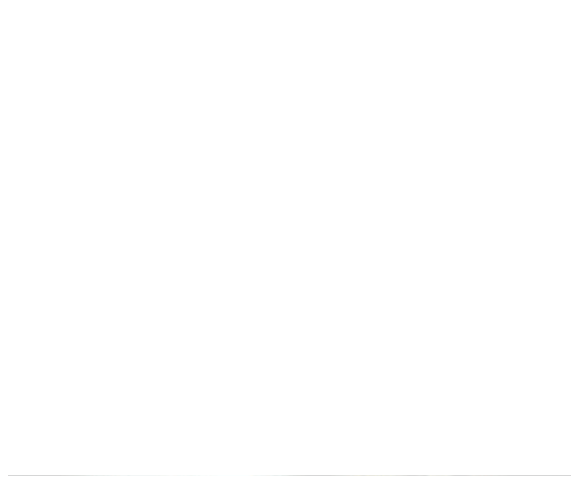
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Musicians perform at the opening ceremony of the 2019 Malaysian International Furniture Fair held in Kuala Lumpur this past March.

KUALA LUMPUR – The 2020 edition of the Malaysian Furniture Fair has been set for March 6-9, 2020, at the Malaysia International Trade and Exhibition Center and the Putra World Trade Center.

Spread over more than 1 million square feet in the two venues, the event will showcase new product from more than 600 furniture suppliers from Malaysia and at least a dozen more international countries that ship product to the United States and other markets around the world. The show is expected to draw traffic from as many as 140 countries and regions. This year's event drew 20,478 visitors, including some 6,112 international buyers.



“The MIFF brand and experience is very compelling,” said Karen Goi, MIFF general manager. “It has proven again and again how relevant it is in global furniture commerce. The trade show has taken a huge step forward after its expansion and design transformation in 2018. The product showcases and quality of design has become much better. Modern day buyers are very discerning and well-informed, and so are exhibitors. They like the value, the business opportunities and experience here because we keep pushing the boundaries to make it better every time.”

For more information on the show, visit www.miff.com.my.

Furniture Today covers all the news concerning manufacturers, retailers and suppliers in the home furnishings sector.